

**News Release 3-10-09**

## **Zeigler® Announces *Vpak*™ Initiative for Aquatic Fish Diets**

Zeigler® announces a new major international initiative for the promotion of their all natural feed additive, *Vpak*™ (*Vitality Pak*). According to Dr. Tom Zeigler, Nutritionist and Chairman of Zeigler Bros., Inc. “*Vpak*™ is by far the most important product that the company has ever launched as measured by its potential positive impact on the aquatic pet and aquaculture industries”.

*Vpak*™ is an all natural **additive** containing various bioactive compounds, that when used as part of the regular feeding regime, enables the animal’s natural immune system to function more effectively and efficiently, resulting in a stronger defense against numerous virus and bacterial diseases. Trials with fish raised in production systems have demonstrated that *Vpak*™ is effective in preventing various parasitic and other pathogenetic infections.

Tim Zeigler, VP Sales and Marketing states that “the results from feeding *Vpak*™ demonstrate the powerful preventive effect that can occur without the use of antibiotic treatments. As a result, we have added *Vpak*™ to our entire line of Koi and Pond Diets to help assure good overall fish health. Products that now contain *Vpak*™ include Zeigler® Koi Grower, Koi Fancier, and Pond Fancier. We are also planning to incorporate *Vpak*™ into our tropical fish flakes in the very near future”, Zeigler indicates.

Zeigler® has over 40 years experience in research and development of aquatic diets. For more information about the company or its products, please visit our website at [www.zeiglerfeed.com](http://www.zeiglerfeed.com).

